




Islam Mohamed

HEAD OF VIDEO UNIT

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EDUCATION HISTORY



BACHELOR OF ACCOUNTING
Faculty of Commerce, Cairo
University

- Year of Graduation: 2015
- Grade: Good

WORK EXPERIENCE



Sports360X, Motion Lead (May 2 - Present)

1. Created high-quality motion graphics and video editing for major sports events, including the Jr. NBA League in Abu Dhabi, Saudi King's Cup, Dubai Sports Council, Al Jazira FC, Neom, UAEFA, NBA, and SAFF... etc
2. Designed dynamic visuals for live sports event coverage, enhancing audience engagement for basketball, football championships, and youth programs.
3. Collaborated with clients such as Dubai Sports Council, Jr. NBA League, Al Jazira FC, and SAFF to deliver on-brand and impactful content.
4. Led a team of motion designers and video editors, fostering creativity and high-performance output.
5. Managed multiple projects from concept to delivery, ensuring timely and visually compelling content that exceeded client expectations.



9inety, Motion Lead (Jun 23- May 2)

1. Motion Graphics Design: Conceptualized and created dynamic motion graphics for digital platforms, ensuring brand consistency. Notable contributions include launching the African Football League (AFL) in 2023 and working with key accounts like the Egyptian Basketball Federation (EBF) and Egyptian Premier League (EPL).
2. Sports Event Coverage: Developed captivating motion graphics for live sports events, enhancing the viewer experience and staying attuned to sports trends.
3. Client Collaboration: Collaborated closely with major sports entities such as AFL, EBF, and EPL to align with their vision, presenting and refining design concepts based on feedback.
4. Team Leadership: Led and mentored a team of motion designers to foster collaboration and innovation.
5. Project Management & Quality Assurance: Managed multiple projects to meet deadlines and exceed client expectations while conducting rigorous quality checks to maintain high visual standards.



Kijamii, Senior Motion Designer (Nov 2018 - Sep 2023)

- 1.Client Portfolio Management: Successfully managed and executed motion graphics projects for major accounts, including Pepsi, Netflix, and CAF.
- 2. International Sports Team Collaboration: Collaborated with renowned international sports teams such as Arsenal, Chelsea, Liverpool, and others, delivering visually impactful content.
- 3.Creative Direction and Vision Implementation: Provided leadership in creative direction, ensuring alignment with client objectives and brand identity.
- 4. Brand Enhancement through Visual Excellence: Played a key role in elevating brand presence through visually striking and on-brand motion graphics across various media platforms.
- 5.Cross-functional collaboration: Collaborated seamlessly with cross-functional teams, including content creators and marketing professionals, to achieve cohesive and integrated project outcomes.



Sarmady, Motion Designer (Dec 2015 - Nov 2018)

- 1.Design Execution: Skillfully execute both static and motion graphics projects under the guidance of content managers and art directors, ensuring seamless alignment with project objectives
- 2. Software Proficiency: Demonstrate proficiency in industry-standard software such as Adobe After Effects and Premiere Pro for motion graphics creation and Adobe Photoshop and Adobe Illustrator for static creations
- 3. Storyboarding and Conceptualization: Led the creation of storyboards and conceptualization of motion graphics ideas, contributing to the development of visually compelling narratives.
- 4.Feedback Incorporation: Actively seek and incorporate feedback from senior team members, fostering a culture of improvement and skill development.

RELEVANT TECHNICAL SKILLS

- Adobe After Effects
 - Adobe Premiere Pro
 - Adobe Photoshop
- Adobe Illustrator
 - Adobe Audition

LANGUAGES

- Arabic: Native Language
- English: Proficient